

City Harvest Presents BID 2019: Studio 54

RESCUING
FOOD FOR
NEW YORK'S
HUNGRY

**CITY
HARVEST**

cityharvest.org

Tuesday, October 29, 2019
Metropolitan Pavilion
125 West 18th Street, New York City

On Tuesday, October 29, City Harvest will hold our signature fall tasting event, BID 2019 at the Metropolitan Pavilion. Join us for this premier, walk-around tasting experience and support our work feeding New Yorkers in need.

Guests will be immersed in this year's lively Studio 54 theme as they sample food and drinks from over 50 of New York City's best chefs, restaurants, and mixologists. Enjoy a night full of entertainment and fun surprises, while bidding on exceptional live and silent auctions. Last year's event featured chefs **Geoffrey Zakarian, Eric Ripert, Tom Colicchio, Emma Bengtsson, Pat LaFrieda, Michael Anthony, Angie Mar, and Gabriel Kreuther.**

City Harvest is New York City's largest food rescue organization, helping to feed the nearly 1.2 million New Yorkers who are struggling to put meals on their tables. This year, we will rescue 64 million pounds of food that would otherwise go to waste and deliver it, free of charge, to hundreds of food pantries, soup kitchens and other community partners across the five boroughs.



For Tickets & Packages, please contact:
Rachel Haspel, Special Events Manager
rhaspel@cityharvest.org or **646.412.0648**

For Sponsorship Opportunities, please contact:
Rebecca Fontes, Director of Business Partnerships
rfontes@cityharvest.org or **646.412.0641**

BID 2019: Studio 54 Tickets & Packages

“Hot Stuff” Bungalow Package(s) \$75,000 – 2 Available

Helps feed nearly 40,000 seniors for a week

- Stage-front studio bungalow with personal bar
- 20 “I’m So Excited” tickets
- Access to the premium tasting hour (from 6–7pm)
- Access to the VIP Room and premium wines
- Additional bungalow tickets may be purchased for \$1,000
- Logo or name inclusion in all event materials*

“We Are Family” Bungalow Package(s) \$50,000

Provides 185,000 pounds of nutritious food to New Yorkers in need

- Private bungalow with personal bar
- One reserved stage-front VIP cocktail table with bottle service
- 20 “I’m So Excited” tickets
- Access to the premium tasting hour (from 6–7pm)
- Access to the VIP Room and premium wines
- Additional bungalow tickets may be purchased for \$1,000
- Logo or name inclusion in all event materials*

“Let’s Groove” Package(s) \$25,000

Helps feed nearly 4,400 children and their families for a week

- 20 “I’m So Excited” tickets
- One reserved stage-front VIP cocktail table with bottle service
- Access to the premium tasting hour (from 6–7pm)
- Logo or name inclusion in all event materials*

“Native New Yorker” Package(s) \$10,000

Helps put dinner on the table for over 12,000 families

- 8 “I’m So Excited” tickets
- Access to the premium tasting hour (from 6–7pm)
- Logo or name inclusion in all event materials*

“I’m So Excited” Ticket \$1,250

Helps feed 220 families for a week

- Admission at 7pm
- Access to the VIP Room and premium wines

“Get Down Tonight” Ticket \$750 – Limited Availability

Helps feed 91 New Yorkers for a month

- Admission at 7pm

* Listings must be confirmed by July 22, 2019 to be included in the printed invitation.

* Listings must be confirmed by September 9, 2019 to be included in the printed program.

* All listings will be included in all digital event materials.



Name Mr. Mrs. Ms. Dr. Company

Street Address City State Zip

Email Phone Number

Please charge \$ _____ to my credit card: Visa Mastercard AMEX Discover

Card Number Exp Date CW

Name on Card Signature

A copy of the latest annual report may be obtained from City Harvest or from the Charities Bureau, Department of Law, 120 Broadway, New York, NY 10271. The Charities Bureau can also be reached at (212) 416-8401 or www.charitiesnys.com.

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BID 2019: Studio 54

Sponsorship



City Harvest's signature fall tasting event, BID 2019, offers guests the opportunity to enjoy drinks and bites from over 50 of New York City's best chefs, restaurants, and mixologists. Guests can enjoy exciting entertainment and bid on exclusive auction prizes.

Throughout this event, sponsors will capture the attention of an enthusiastic and engaged audience composed of New York City's most affluent and philanthropic individuals, business leaders, gourmands, and celebrity chefs. Custom packages start at \$5,000 and can include the following benefits:

- Title and presenting sponsorship
- Social media campaigns
- Custom activations
- Celebrity integrations
- Client entertaining and VIP experiences
- Public relations efforts
- Data capture opportunities
- Product placement and promotional drivers
- Branding exposure

When: Tuesday, October 29, 2019

Where: Metropolitan Pavilion, 125 West 18th St., NYC

Sponsorship Packages: Starting at \$5,000

Past Sponsors have included:



Moët Hennessy USA



DKNY



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BID 2019: Studio 54

Leadership

BID leadership members are vital to the event's success and work with City Harvest to raise funds and provide guidance in a variety of ways.

Last year's BID raised enough to help feed over 18,000 New Yorkers in need for a year.

Co-Chair

- Support the event at a minimum "give or get" of \$25,000
- Lend your name to the invitation and event materials*

Host Committee

- Purchase a "Native New Yorker" Package (\$10,000) or above.
- Lend your name to the invitation and event materials*

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