

Share Lunch Fight Hunger 2021 Email Template



Do you need a sample email to send to co-workers or friends and family to tell them about City Harvest's *Share Lunch Fight Hunger*?

Copy, paste and fill in the blank fields to the right to create a personalized message and help simplify your fundraising!

Feel free to add any personalized touches about why you and/or your company are getting involved with City Harvest and helping to feed our city's children. Sharing these details can really help your message hit home.

Other things to include:

- If your company has a matching gift program, sharing this information is an effective way to motivate colleagues considering a donation. Attach your company's matching gifts form to your email as a reminder, or if your company uses an online portal, include that link. If you're unsure on your company's matching gift program, reach out to your Human Resources department.
- Include information about any contests or fun incentives that participants can take part in by donating to your team (department-wide competitions, raffles, giveaways, free lunch, casual Friday, etc.).
- If you're hosting any virtual events the week of *Share Lunch Fight Hunger* to help fundraise (think: remote bake sales, Instagram Lives, virtual exercise classes, etc.), be sure to include those details in your email.

Sample Email

Subject: Help Feed NYC's Children

Dear Friend,

Did you know that in this city of unlimited abundance, 1 in 3 children don't get enough to eat? With your help, we can change this by taking part in City Harvest's *Share Lunch Fight Hunger*, a citywide campaign to help feed thousands of children and their families.

With your donation, you'll help **[team name]** get closer to our fundraising goal of **[goal]**. Every dollar helps City Harvest rescue fresh, nutritious food that would otherwise go to waste and deliver it to soup kitchens, food pantries and other community food programs for children and their families in need. Donating the cost of **just one \$15 lunch helps make 41 happy tummies.**

- \$45 helps feed 17 children for a week
- \$75 helps feed 14 children for 2 weeks
- \$150 helps feed 13 children for an entire month

Click here to donate to [Insert team name. Hyperlink sentence to your team page. You can create a custom URL for your team page in your Participant Center].

Thank you for supporting our team and joining City Harvest to help ensure no children in our city go hungry.

With sincere thanks,
[Your Name]



cityharvestnyc



cityharvestnyc



cityharvest

#WeAreCityHarvest

For more information, please email
sharelunchfighthunger@cityharvest.org
Or visit cityharvest.org/sharelunch