

# Share Lunch Fight Hunger 2022

# Email Template

**CITYd  
HARVEST**  
RESCUING FOOD FOR NYC

## Do you need a sample email to send to co-workers or friends and family to tell them about City Harvest's *Share Lunch Fight Hunger*?

Copy, paste and fill in the blank fields to the right to create a personalized message and help simplify your fundraising!

Feel free to add any personalized touches about why you and/or your company are getting involved with City Harvest and helping to feed our city's children, especially in a time of increased need due to COVID-19. Sharing these details can really help your message hit home.

### Other things to include:

- If your company has a matching gift program, sharing this information is an effective way to motivate colleagues considering a donation. Attach your company's matching gifts form to your email as a reminder, or if your company uses an online portal, include that link. If you're unsure on your company's matching gift program, reach out to your Human Resources department.
- Include information about any online contests or fun incentives that participants can take part in by donating to your team (ie. raffles, happy hour, etc.).

## Sample Email

**Subject:** Help Feed NYC's Children

Dear Friend,

Due to the continuing impacts of the pandemic, this year is poised to be one of the hardest yet when it comes to childhood hunger. Right now, 1 in 4 NYC children are food insecure and may not know where their next meal is coming from. With your help, we can change this by taking part in City Harvest's *Share Lunch Fight Hunger*, a citywide campaign to help feed thousands of children and their families.

With your donation, you'll help **[team name]** get closer to our fundraising goal of **[goal]**. Every dollar helps City Harvest deliver good food to food pantries, soup kitchens, and other community food programs for children and their families in need. Donating the cost of **just one \$20 lunch helps feed 57 children!**

- \$45 helps feed 18 children for a week
- \$75 helps feed 15 children for 2 weeks
- \$150 helps feed 14 children for an entire month

**Click here to donate to [Insert team name, and hyperlink the sentence to your team page. You can create a custom URL for your team page in your Participant Center].**

Thank you for supporting our team and joining City Harvest to help ensure no children in our city go hungry.

With sincere thanks,  
**[Your Name]**