

# Virtual Food Drive: Sample Social Media



*Tell your friends about your Virtual Food Drive and help spread awareness about how you and City Harvest are helping to feed New Yorkers in need. We encourage you to help spread the word by sharing the sample posts below!*

## Facebook

- Did you know that millions of New Yorkers face hunger? That's why I'm running a Virtual Food Drive to support @CityHarvest and help feed New Yorkers in need! Donate to my Virtual Food Drive here [link to personalized VFD URL].
- I'm giving back during the COVID-19 crisis by supporting @CityHarvest's work in NYC. Help me make sure good food gets in the hands of those who need it most by supporting my Virtual Food Drive [link to personalized VFD URL].
- Support my Virtual Food Drive [link to personalized VFD URL] for @CityHarvest and join me in helping to feed New Yorkers in need! Every \$1 donated will help two New Yorkers in need for a day.

## Instagram

- Did you know millions of New Yorkers face hunger? That's why I'm running a Virtual Food Drive to support @CityHarvestNYC and help feed New Yorkers in need! Donate to my Virtual Food Drive at [Insert personalized VFD URL or bitly].
- I'm giving back this during the COVID-19 crisis by supporting @CityHarvestNYC's work in NYC. Help me make sure good food gets in the hands of those who need it most by supporting my Virtual Food Drive at [Insert personalized VFD URL or bitly].
- Support my Virtual Food Drive for @CityHarvestNYC and join me in helping to feed New Yorkers in need! Every \$1 donated will help feed two New Yorkers in need for a day. [Insert personalized VFD URL or bitly]

## Twitter

- Did you know millions of NYers face hunger? Donate to my Virtual Food Drive for @CityHarvest and help feed NYers in need. [Insert personalized VFD URL or bitly]
- Support @CityHarvest and help feed NYers in need in our city by donating to my Virtual Food Drive! [Insert personalized VFD URL or bitly]
- Help me fight hunger and food waste by donating to my Virtual Food Drive for @CityHarvest. [Insert personalized VFD URL or bitly]

Engage your network and post your fundraising activities. Tag City Harvest and we may feature you!



For more information, email  
[partnerships@cityharvest.org](mailto:partnerships@cityharvest.org)  
Or visit [cityharvest.org/vfd](https://cityharvest.org/vfd)