

# Virtual Fundraising Activities

*Choose the pace of your campaign: are your friends and colleagues competitive, motivated by prizes, or do they love to socialize? Below are some fun ideas for activities, with a virtual twist.*

## FRIENDLY COMPETITIONS

### “Chopped” Challenge Virtual Cook-Off or Bake-Off

Create a competition where friends or colleagues make a creative dish or baked good using one fun ingredient. Each contestant can share a photo or video of their final product on social media or any other platform along with the link to their donation page. People can vote by making a donation to their page. Remember to use the hashtag #WeAreCityHarvest in your photos.

### Physical Fitness Fun

Dare colleagues or friends in your network to a physical fitness challenge climbing stairs, doing push-ups, or skipping rope inside your home. Take pledges for how much you can do in 15 minutes, or compete with others to see who can do the most pushups or skip rope the longest. Challenges can be broadcast over social media or a [Zoom meeting](#).

**Competition format:** Friends/colleagues donate a certain amount in order to participate and/or watch over a Zoom meeting. The winner gets a prize!

**Pledge format:** Friends/colleagues pledge to donate \$1 - \$5 for every jump, push-up, or flight of stairs the challenger can do.

## Online Games and Tournaments

Invite your colleagues or friends to play for charity via an online game or phone app. Ask for a suggested donation to play and offer prizes as incentives.

**Small Groups:** For groups of up to 8 or 9 people, try an online game such as *Drawful* (Pictionary) or *Monopoly*.

**Large Groups:** For large groups, try Jeopardy through [Jeopardy Labs](#). You can create an interactive game for your entire team through Zoom! Also try a tournament using online bracket generators, and have the players challenge each other on an app like *Trivia Crack* or *Boogle With Friends*. Ask us for our detailed set-up instructions.

Engage your network and post your fundraising activities. Tag City Harvest and we may feature you!

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#WeAreCityHarvest

For more information, email  
[partnerships@cityharvest.org](mailto:partnerships@cityharvest.org)  
Or visit [cityharvest.org/vfd](https://cityharvest.org/vfd)

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## WAYS TO WIN PRIZES

### Online Raffle

A twist on a classic! Gather item donations and sell tickets to an online raffle on your donation page. Items could include “work from home” necessities or gift cards.

### Pledge Drives

Start a fundraising page where a fun and creative reward will go to the donor(s) who helps you reach milestones (\$500 raised, \$1,000 raised, etc.). For example, if you’ve got an artistic or crafty side, the reward could be a drawing for the donor(s), special poem or song, or even a dance routine.

### Talent Auction

Who doesn’t have a few talented co-workers or friends? Gather them together to donate their individual skills for a charity auction online, each person donating one auction item, i.e. a hand-knitted sweater or blanket, a custom birthday cake, or a family photo shoot. Create a PowerPoint of all auction items and then invite up to 100 people to a Zoom meeting to attend the auction and bid. The Auctioneer can share the items one by one using the Share Screen function, as people chime in to bid. The winners must then make their donations on the team donation page.

## WAYS TO GATHER VIRTUALLY

### Organize “How-to” Webinars

Do you have someone in your network who is an expert knitter? Have you really want to learn how to make your coworker’s famous cookies? Organize donation-based, how-to webinars led by members of your network and learn new skills from the comfort of your home.

### Enlist One Of Your Favorite Fitness Instructors To Teach An Indoor Workout Class

Ask a fitness professional to teach your coworkers how to get, or stay in shape without leaving their homes. Suggest donations to participate.

### Start a (Solo) Walking Group

Download an app that gives you route suggestions or that tracks your miles. Virtually share your socially-distant walks with your group and ask for a \$15 donation for every mile completed.

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