

Share Lunch Fight Hunger Teams



Due to the COVID-19 pandemic, 521,000, or 1 in 3, children in our city are now projected to experience food insecurity—compared to 1 in 5 children before the pandemic.

Each year, hundreds of individuals and corporations in New York City participate in *Share Lunch Fight Hunger*. This fundraising competition raises crucial dollars to help feed food-insecure families during the summer months when children may not have easy access to free school meals.

With the debilitating economic effects of the pandemic and remote or sporadic school days, more families in our city than ever before are experiencing food insecurity. By supporting *Share Lunch Fight Hunger*, your company can engage employees in a meaningful way, while also making sure New York City children in need have enough to eat.

The campaign will take place during May 2021.

How to Participate:

- Join the many New Yorkers who are stepping up to lead fundraising teams with their co-workers, community members, and friends in support of City Harvest.
- Sign your team up online at [CityHarvest.org/ShareLunch](https://www.cityharvest.org/ShareLunch). It only takes three minutes, and our website has many tips to help make your fundraising efforts a success!
- After signing up, you'll be contacted by City Harvest staff who will provide personalized support throughout the campaign.
- Engage people in your personal and professional network to consider sharing the cost of their lunch with children in need. A \$15 gift helps make 41 happy tummies!
- The top 5 fundraising teams will have their logos featured on a City Harvest food rescue truck, and the top 25 teams will be included in an ad in the *Wall Street Journal*.

Past Teams Include:



JPMORGAN CHASE & CO.



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There are six people in my household and the four adults are now unemployed. It has been very hard to be able to eat and especially to feed the children, who like to eat and snack a lot. I am afraid to go out because of the pandemic, and it's been hard connecting with the unemployment office. Being able to get food from City Harvest is a big help for me—I know that I will be able to feed my family.



- Regina,
Participant at Queensbridge Mobile Market

Visit
[CityHarvest.org/ShareLunch](https://www.cityharvest.org/ShareLunch)

Or contact
sharelunchfighthunger@cityharvest.org

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RESCUING FOOD FOR NYC